

ROXANA COPOCEAN

Front-end Developer

DETAILS

ADDRESS

Bucharest
Romania

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EMAIL

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DATE OF BIRTH

22/11/1988

NATIONALITY

Romanian

LINKS

[My Website](#)

[GitHub](#)

[LinkedIn](#)

[My Digital Art Work](#)

SKILLS

JavaScript ES6

React

TypeScript

HTML & CSS

Redux

PROFILE

Skilled Front-end Developer with a creative edge, leveraging a background in graphic design and a proficiency in JavaScript, React, and other technologies. Noted for self-driven learning and problem-solving, developed over a successful freelance career. Passionate about delivering high-quality, user-centric web applications.

EMPLOYMENT HISTORY

Front-end Developer, Freelance

Bucharest

Feb 2021 — Present

Transitioned from graphic design to software development, capitalizing on intensive self-study through reputable platforms including Scrimba, Educative.io, edX, Udemy, and Algo Expert. Acquired proficiency in JavaScript, React, HTML5, CSS3, and Typescript, laying a strong foundation for front-end development. Key achievements include:

- Designed and constructed interactive web applications using React, integrating custom hooks, context, and Firebase.
- Translated intricate UI/UX design wireframes into high-quality, reusable code in compliance with HTML5 and CSS3 best practices.
- Leveraged Redux for effective state management, improving application performance and user experience.
- Optimized web performance and load times, using techniques such as lazy-loading, caching, and minification, resulting in improved user experience and SEO.
- Utilized Git for version control, ensuring efficient team collaboration and code consistency.
- Applied React design patterns, combined with styled components and TypeScript, to produce clean, efficient, and scalable code.
- Developed reusable component libraries, accelerating front-end development and promoting code reusability.
- Adopted modern JavaScript (ES6+) for writing asynchronous code, enhancing website responsiveness.
- Implemented effective error handling and debugging processes to ensure application stability and reliability.

Sass

Git

UX/UI

Adobe Suite

Figma

Tailwind

LANGUAGES

English



Romanian



HOBBIES

I'm a fan of science podcasts, fitness, mindfulness meditation, and Psychology literature. A family person and the wife of an engineer that I look up to.

Illustrator, Freelance

Bucharest

Jan 2019 — Feb 2021

Specialized in character creation, digital art, and photo manipulation. Developed an in-depth understanding of the illustration process and a passion about using visual communication to convey messages and leave lasting impressions.

Responsibilities:

- Leveraging storytelling techniques and artistic vision to create captivating illustrations
- Collaborated with a variety of clients to translate their ideas into compelling visual narratives, fostering client satisfaction and repeat business
- Creating Characters
- Portraits
- Digital Art
- Photo manipulation

Graphic Designer, Freelance

Timișoara

Apr 2010 — May 2019

Over a decade-long freelance career, seamlessly integrated graphic design, marketing, UX/UI, and copywriting to deliver robust, comprehensive solutions for a myriad of clients. Demonstrated a commitment to understanding and fulfilling client needs by:

- Being entrusted with the development and refinement of brand images and strategies for various businesses.
- Constructing user-friendly web pages, focusing on intuitive content layout and design.
- Effectively planning and conceptualizing design elements by meticulously studying client-provided information and materials.
- Bringing concepts to life by carefully designing the layout of art and copy, considering aspects such as arrangement, size, type size, style, and aesthetic compatibility.
- Crafting compelling visual imagery for websites, consistently ensuring alignment with the client's brand identity

Online Marketing Consultant, Webness

Timișoara

Jan 2008 — Nov 2008

Assumed a pivotal role as an Internet Marketing Consultant at Webness, collaborating with a talented team of professionals to fuel digital marketing success across a diverse clientele. Key contributions include:

- Conducting comprehensive evaluations of existing marketing strategies, unearthing unique opportunities for increased customer engagement across various campaigns.
- Building and nurturing long-lasting client relationships, effectively establishing a strong rapport and trust.
- Mastering every aspect of the sales cycle, from strategic prospecting and in-depth consultations to effective deal closing, contributing to the overall growth of the business.
- Consistently engaging in training on a variety of products and processes, ensuring up-to-date knowledge and effective utilization of the latest marketing tools and strategies

Graphic Designer, Libroed

Oct 2005 — Dec 2008

At the young age of 16, I immersed myself in learning Adobe Photoshop & Illustrator, demonstrating my ability to independently acquire new skills. This self-directed initiative laid the groundwork for a fruitful journey in graphic design.

Responsibilities included:

- Crafting logos, websites, and branding packages that met a wide range of client needs.
- Developing user-friendly content with a focus on ease of navigation.
- Conceptualizing and implementing comprehensive designs for user interfaces.

Through these early experiences, I honed my ability to deliver quality work, manage projects efficiently, and cater to diverse design needs, highlighting my dedication, hard work, and early success in the field.